



MEMBERS OF MEXICO'S COMMUNIST-LED LABOR FEDERATION, C.T.M., NOW DRILL WITH WOODEN STAVES. RUMORS ARE RIFE OF BREWING NAZI-COMMUNIST REVOLUTION

A NAZI FIFTH COLUMN AND COMMUNIST ALLIES ARE ACTIVE IN MEXICO

The Nazis, who look far ahead, are not waiting until they have conquered Britain and France to start establishing Fifth Columns in the Western Hemisphere. Nazi agents are hard at work throughout Latin America, stirring up hatred of Britain, France and particularly of the U. S. In Mexico they are working hand in glove with Communists, taking advantage of Mexico's approaching Presidential election and the U. S.-Mexican tension over oil expropriation. Their trouble-making aim is to prevent or weaken possible U. S. intervention in Europe's war.

Since mid-April 50 to 60 German "tourists" and "salesmen" have been added to Mexico's popular and long-established colony of 6,500 Germans. During the last War, Mexico was a center of German propaganda and espionage. To make it so again, Nazis have the support of Reds, including a minority of Spanish refugees, whose aim is revolution. Though disclaiming Communism, leaders of the dominant Mexican labor federation, C. T. M., turned pro-Nazi after the Hitler-Stalin deal. The Mexican Government, despite its Leftist leanings, has taken alarm.



This old poster, with other leftovers of German propaganda in Mexico during the first World War, has reappeared in Mexican cantinas. In this one, John Bull

is saying: "Uncle Sam, see if you can't rub it out. I'm sweating and couldn't do it." Replies Uncle Sam: "It's very difficult because it's in indelible ink."



This new cartoon, which appeared in the C. T. M. newspaper, *El Popular*, shows President Roosevelt strangling Latin America while marching into the European war. Caption: "Results of the Welles trip."

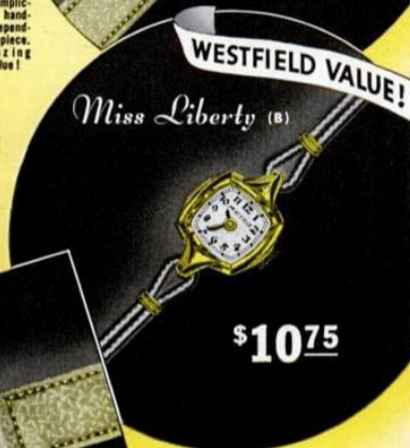
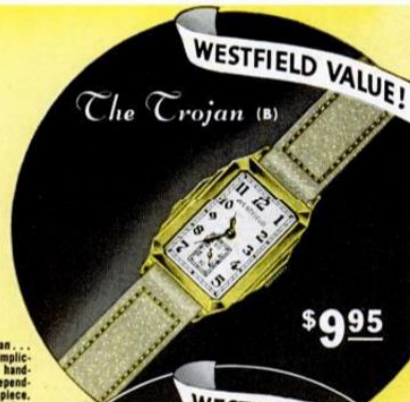
Your money buys More in a WESTFIELD

America's Lowest-Priced Fine Watch!

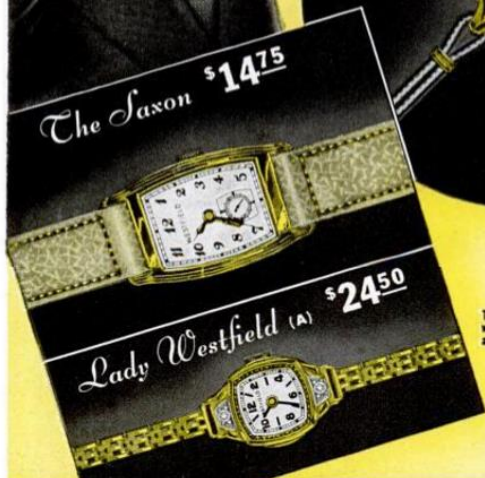
How thrilled you'll be by the lasting style, steadfast service and low prices of Westfield Watches! Worn by over two million people! See your jeweler's Westfields—today's biggest watch values!



The Trojan... Smart simplicity in a handsome, dependable timepiece. An amazing watch value!



Miss Liberty... Thrillingly beautiful. Thoroughly reliable. Fashion shaped to conform to the latest fashion in ladies' watches.



The Saxon... A distinguished new watch for men. Tell people its price and they won't believe you!

Lady Westfield... Set with sparkling diamonds. Richly engraved. An exquisite timepiece appropriate to the smartest occasions.

WESTFIELD WATCHES

Better Built - Better Styled - Lower Priced!

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Mexican Fifth Column (continued)

Germans spend \$5,000 a month for agitation

No. 1 Nazi propagandist and reputed Gestapo chief in Mexico is Arthur Dietrich, brother of the Reich Press Chief, Dr. Otto Dietrich. More or less open Nazi activities include radio broadcasts, pamphlets sent by mail or handed out in German stores, subsidization of propaganda in the Mexican press and particularly of a weekly magazine, *Timon*. Other reputed activities: arms smuggling, the establishment of secret air and submarine bases. Editor of *Timon* is José Vasconcelos, onetime Minister of Education, who mortally hates and fears the U. S. Germans in Mexico finance Nazi work at rate of 30,000 pesos (\$5,000) a month, with a minimum monthly assessment of four pesos per German.



Arthur Dietrich (left) is press attaché of German Legation in Mexico. Shown with him above (l. to r.) are: José Vasconcelos, editor of the pro-Nazi magazine *Timon*; William Hammerschmidt, Nazi propagandist in Chile; Cesar Calvo, *Timon* president.



Adolfo Leon Ossorio is leader of the Vanguardia Nacional paid by Nazis to attack the democracies and rouse fears that U. S. will annex Mexico. Here he demands expulsion of Jews from Mexico. Once he led anti-U. S. demonstration at U. S. Embassy.

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**THE EXPERIENCE OF LEADING RAILROADS
A BUYING GUIDE TO CAR OWNERS**

IT is not by chance that many leading railroads depend on Exide Batteries to make hot-weather travel *continuously* pleasant—at all times free from heat and dirt, constantly cool and clean. For, in the selection of batteries, as with all other important equipment, railroads buy only proved performance.

Dependable, too, is the Exide Battery for your car. Since all automobile batteries *look* pretty much alike, avoid guesswork; be guided by the proved dependability of Exide in buying a new battery for your car.

But never buy any battery before you are sure you need a

new one. Good batteries as well as worn-out batteries run down. You can be sure if you have yours tested on the Exide Sure-Start Tester, a new scientific instrument that shows a battery's true condition. This test is free. Look for the Exide Dealer Sign—symbol of honest service.

THE ELECTRIC STORAGE BATTERY CO. Philadelphia... The World's Largest Manufacturers of Storage Batteries for Every Purpose Exide Batteries of Canada, Limited, Toronto



WHEN IT'S AN
Exide YOU START



As "King of the Toads," Winston Churchill appears thus in a *Timon* cartoon with the caption: "If a toad lays a thousand eggs a year, how many lies has this amphibian told since the beginning of the war." Nazis urge Mexico stay neutral in the war.



German War Bulletin giving the Nazi version of war news is sent by mail to many Mexicans, wrapped up with packages purchased in German stores. Germans are leaders in hardware, drug, photographic, optical and chemical businesses in Mexico.



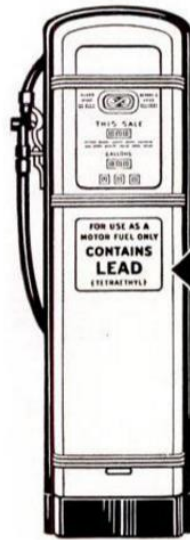
War cartoons like these appear regularly in *Timon*. They exploit the might of German arms and the skill of the German soldier. The British, French and Americans are portrayed as greedy imperialists, weaklings, Jewish capitalists, double-crossers.



Anti-Nazis are not lacking in Mexico. After Scandinavian invasion, members of Danish and Norwegian colonies in Mexico City nailed sign to doors of German Legation reading: "THIS HOUSE SOON FOR RENT—LEGATION OF THIEVES."

CONTINUED ON NEXT PAGE

Here are the signs of improved gasoline



THIS SIGN on a gasoline pump means that lead (tetraethyl), a liquid, has been added to the gasoline to improve its anti-knock quality. More than three-fourths of all the motor fuel sold today in the United States and Canada is "leaded" gasoline. Lead tetraethyl is manufactured by the Ethyl Gasoline Corporation.



THE "ETHYL" EMBLEM on a pump or its globe means that:

1. The gasoline contains enough lead (tetraethyl) for highest anti-knock.
2. It is your gasoline dealer's finest motor fuel.
3. It permits you to have your engine's spark advanced closest to the point of maximum power and economy, without "knock" or "ping."

The better the gas—the better your car!

TUNE IN EVERY MONDAY NIGHT—Tony Martin, Andre Kostelanetz and his orchestra, featured on "Tune-Up Time" over coast-to-coast network, Columbia Broadcasting System.



THAT HELPS EXPLAIN

Why Sealright Containers mean Better Protected Ice Cream

Wash Your Hands Every Hour! That's a law with Sealright workers—to help make certain that Sealright Containers are cleaner containers which give ice cream better protection. Manufactured under rigid sanitary control, as exemplified by the pictures below, Sealright Containers for ice cream, cottage cheese and other foods are easily identified by the Sealright Emblem on the cover.



Extra Clean Containers demand extra clean paper—so Sealright makes a special highly sanitary paper, in its own mill devoted exclusively to paper for food packaging.



Many Foot-Operated Washstands, throughout the vast Sealright plant, help carry out the strict sanitary code among workers. Every hour there's a "time out" to wash up.



Under Strict Laboratory Control, millions of Sealright containers and other food packaging products are made daily. Constant tests check true cleanliness at every step.



Eat More Ice Cream! Patronize dealers and manufacturers who give you Sealright Sanitary Service. They're easy to identify—by the Sealright Emblem on the container cover.

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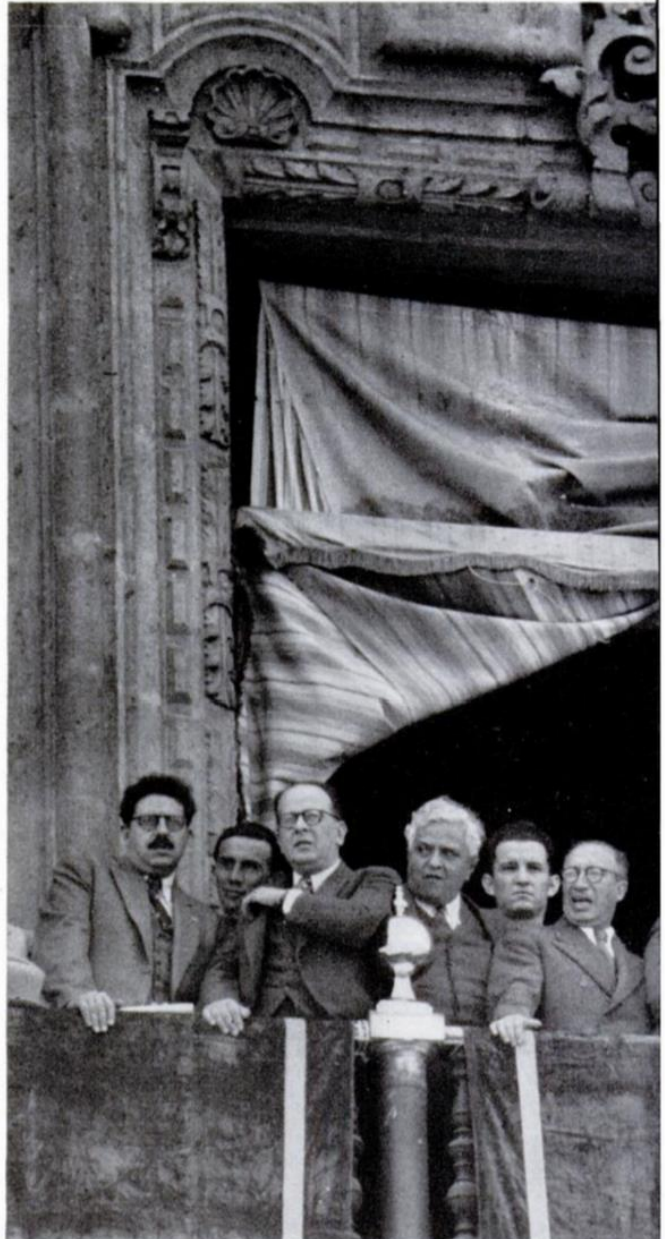
Mexican Fifth Column (continued)



T. Ifor Rees, consul general, is the chief British diplomat in Mexico since relations were broken over oil expropriation.



Vicente Lombardo Toledano, boss of C.T.M., dropped anti-Fascism after Hitler-Stalin deal, is now pro-Nazi.



Lázaro Cárdenas (center), retiring Leftist President of Mexico, reviews May Day parade last month. In Presidential election July 7 the Administration candidate,



Diego Rivera, muralist and ex-Communist, is now one-man Dies Committee, exposing Communists in speech, press.



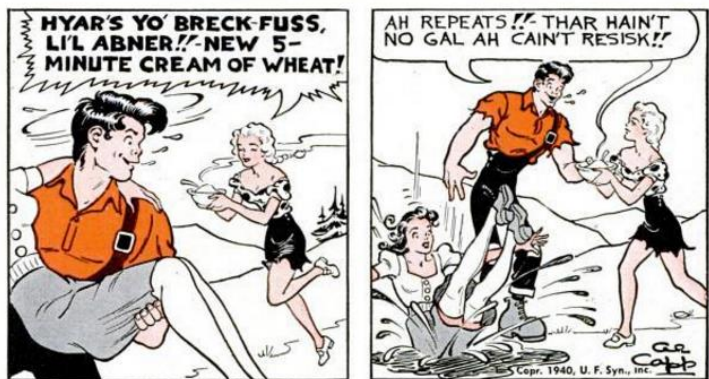
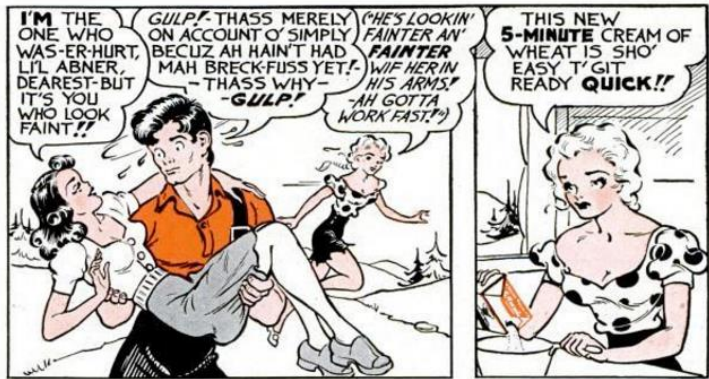
James Ford, U. S. Communist leader, was threatened with deportation from Mexico after agitating against U. S. imperialism.



General Avila Camacho, is opposed by General Andreu Almazán, a Rightist rated friendly to the United States. There is much talk of revolution by the losing side.

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Reg. U. S. Pat. Off.



TWO KINDS—"NEW 5 MINUTE" and "REGULAR"

CREAM OF WHEAT

"Cream of Wheat" Reg. U. S. Pat. Off.